

# ECO-SAFE DRIVER TRAINING PHASE II

A program jointly funded by GIZ FABRIC Project and VF Corporation

October 2021 - November 2022

## THE CHALLENGE

### WORKERS IN CAMBODIA FACE THESE DAILY RISKS

More than 870,000 factory workers<sup>1</sup> provide the labor for Cambodia's export sector in footwear and garment items<sup>2</sup>.

They are in danger every day on the road:



**UNSAFE COMMUTING TO/FROM WORK IS A HEAVY BURDEN ON WORKERS LIFE AND THE COUNTRY'S ECONOMY. EVERY YEAR, THE SECTOR PRODUCES:**



## THE CONSEQUENCES

### WORKERS



- Over **270,000<sup>1</sup>** workers take collective transport vehicles daily.
- Among those vehicles, **54%<sup>1</sup>** are unsafe flatbed cargo trucks.
- In 2022, 4,056 garment and footwear factory workers were involved in road traffic crashes during their commute to work equals more than 338 workers per month.

### WORKER'S FAMILIES



**2 million family members** are supported by workers<sup>3</sup>.

### FACTORIES PRODUCTIVITY AND COUNTRY ECONOMY



Among 233 surveyed factories, **7,619 work days lost due to road crashes** in 2016<sup>4</sup>.  
(Note: 1,021 garment and footwear factories were referenced in Cambodia in 2017)

## OUR SOLUTION

### PHASE I (2019-2020)

Successful implementation of Eco-Safe Driver Training Phase I with GIZ FABRIC.

#### TRAINING OF TRAINERS



- Increases the capacity of local trainers employed by the Ministry of Public Works and Transport (MoPWT), National Social Security Fund (NSSF), and National Police.
- Provides teaching qualification to 11 "Eco-Safe" driving techniques to factory transport drivers participating in the program.

#### TRAINING OF DRIVERS



### PHASE II

Expansion of the positive experience and outcomes of Phase I, with support of VF Corporation and their supply factories.

#### SAFE DRIVING

- Improves driving behavior of garment and footwear sector transport providers
- Encourages utilizing safer vehicle options

#### BUILT-FOR-PURPOSE MEASUREMENT APP

- Accurate measurement of fuel savings
- Impact on "Eco-Safe" driving behavior



## OUR APPROACH



- Training methodology development
- "Eco-Safe" training of trainers (ToT)
- "Eco-Safe" training of drivers for garment and footwear sector transportation providers at target factories

## RESULTS OF ECO SAFE DRIVERS TRAINING PHASE II

37 training sessions with 1,067 drivers attending from 26 factories and 3 SEZ (Special Economic Zones)

### INCREASED KNOWLEDGE AFTER TRAINING

Eco-Safe driving: drivers with 'excellent knowledge' score



Safe driving behavior: drivers with 'excellent knowledge' score



### SAFE DRIVING AND ECONOMIC DRIVING BEHAVIOR

Impact of the training and the use of safe the driving app (from 31 surveyed drivers)



**5 LITERS OF FUEL SAVED PER DAY**

- 68% of drivers reduced fuel consumption
- Among them, the average amount of fuel saved per 100km driven is 3 liters.

### FEEDBACK FROM THE BENEFICIARIES

(feedback from 102 drivers)

**100%** of drivers found the training(s) useful

**75%** of drivers shared their gained knowledge with another person

**95%** of drivers want to have the training again

### IMPACT BEYOND TRAININGS: SHARING RESULTS



- National level Stakeholder Workshop (November 2022), chaired by the UN's Secretary General Special Envoy for Road Safety
- Media reach: 1,266,394 people (online and offline channels)
- World Congress on Safety and Health at Work, Sydney 2023

## OUR WORK IS NOT OVER

**Regular training** is needed to improve collective drivers behavior.

**Awareness and enforcement** is needed to reduce risky behaviors of drivers'.  
(high risk factors: speeding, drink driving, dangerous overtaking, and overloading).

**Driver and vehicle safety regime** is needed to ensure all drivers are licensed and vehicles are safe for transport.

**Empowerment of workers** is needed for them to speak up about unsafe driving behavior and transport.

### WE NEED THE COLLABORATION OF ALL STAKEHOLDERS

We need increased commitment and support from the government and all industrial stakeholders such as factories, brands and buyers, trade unions, and Civil Society Organizations.



**JOIN US TO KEEP THE MOMENTUM GOING!**

## THANKS TO

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VF Corporation is one of the world's largest apparel, footwear and accessories companies with socially and environmentally responsible operations spanning numerous geographies, product categories and distribution channels.